

Digital Finance

The digital transformation is causing major shifts in the financial sector. New players coming from the communication, the technological and the online world, are entering the market with innovative business models. With the ever expanding use of mobile technologies, cloud computing, big data, etc., **the “sharing economy” is rising.** “Traditional” financial institutions must keep the pace of these developments, while “pure players” offering disruptive services and new business models, must learn to navigate this highly regulated market.

Simont Braun set up a specific team, combining the relevant skills needed to help businesses address the legal challenges of those new developments. Whether mobile payments systems and devices, virtual currencies, alternative funding or lending, big data ventures, etc., all such projects require **a multidisciplinary analysis from various legal perspectives:** IT contracting and licensing, financial regulation, outsourcing, data privacy & security, etc.

Our multidisciplinary team dedicated to Digital Finance is closely following these market evolutions, and offers the full range of legal services, including impact analysis of regulations, license acquiring, drafting and negotiating agreements and dispute resolution.

This approach allows us to even **better serve all our clients, be they seasoned experts in their field or startup companies on the edge of an innovative breakthrough.**

Our team is constantly looking to improve its knowledge of the ever changing FinTech market in order to provide streamlined and tailor made legal solutions.



OUR SERVICES INCLUDE

- Compliance and regulatory analysis, assistance in obtaining licenses (if necessary),
- Incorporation of companies and corporate/finance/tax law advice
- Drafting and negotiating agreements for licensing, outsourcing, cooperation, distribution of FinTech products, etc.
- Analysis of data protection, financial law and consumer law issues, and compliance activities and formalities

SOME OF THE RECENT PROJECTS WE WORKED ON

- Advising a leading service provider in the area of electronic and online payments
- Preparing the roll out of an integrated electronic card system for the major Belgian public transporters
- Assisting a mobile virtual network operator in offering e-money products
- Supporting a startup company in setting up an electronic trading venue
- Acting as counsel to an international technical service provider for credit card operators

DIGITAL FINANCE TEAM



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